

Before Submitting Art Check To Make Sure:

Pop Out Bleed Line
Cut Line
Safety Line

Do Not Place Text in Grey Area

**All text & important
information are inside
the blue safety lines**

Do Not Place Text in Grey Area

**All images &
document
color settings
are **CMYK**
(not **RGB**) &
300dpi**

**All art
extends to
the orange
bleed line
(.125" from
cut lines)**

**All text &
important
information
are inside the
blue safety
lines**

Place your design on the **Art Layer**. Place **ALL** variable data on
Variable Text Layer - defined by < > (See Mailing Block for Example)

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orange bleed line
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<FULL NAME>
<ADDRESS 1> <ADDRESS 2>
<CITY>, <STATE> <ZIP>



**DO NOT DESIGN IN
GREY MAILING AREA**

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