

5 x 7 in.

Before Submitting Art Check To Make Sure:

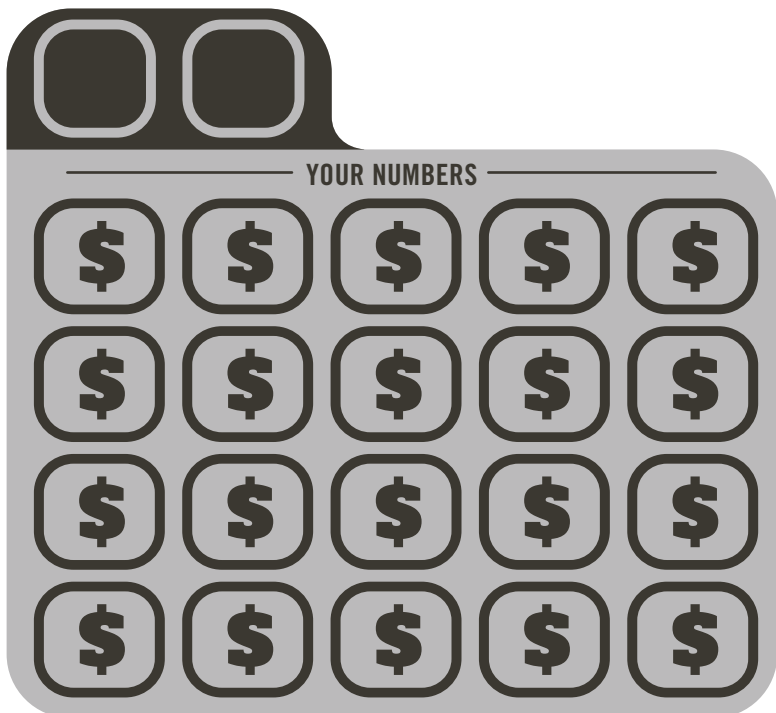
All images & document color settings
are **CMYK** (not **RGB**) & 300dpi

All art extends to the orange bleed line
(.125" from cut lines)

All text & important information
are inside the blue safety lines

Place your design on the **Art Layer**

Place **ALL** variable data on
VARIABLE TEXT Layer - defined by < >



7 x 5 in.

Before Submitting Art Check To Make Sure:

Back Side - BLACK INK ONLY
No Scratcher Elements

All text & important information
are inside the blue safety lines

Place your design on the *Art Layer*

Place **ALL** variable data on ***VARIABLE TEXT Layer - defined by < >***

PRSR STD
US POSTAGE PAID
DYNAMICARD

<FULL NAME>
<ADDRESS 1> <ADDRESS 2>
<CITY>, <STATE> <ZIP>



DO NOT DESIGN IN GREY MAILING AREA